

Strategic Plan – 2023-2028

BCHS Mission Statement

To elevate health and well-being in our region and beyond by preparing future professionals through transformative and inclusive education, collaborative research, and community engagement.

BCHS Vision

To be a leader in inclusive education and innovative scholarship focused on health equity, resilience, and sustainability.

BCHS Values

- **WELLNESS** – Building and preserving a culture of health
- **COMMUNITY** – Creating, growing and learning together
- **INCLUSION** – Appreciating differences and fostering a supportive environment
- **EQUITY** – Striving to eliminate health disparities and promote access to care
- **ADVOCACY** – Advancing equitable health care and policies
- **INTEGRITY** – Promoting and modeling professional and ethical values
- **INNOVATION** – Embracing, creating and disseminating knowledge and new ideas

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BCHS Strategic Plan:

University Strategic Priority 1 - Providing Exceptional Educational Experiences

Provide all students with inspirational learning experiences that foster student success and add demonstrated value to their investment in higher education.

BCHS Goal 1: Cultivate innovative educational programs that provide diverse, experiential, and interprofessional learning opportunities.

BCHS Goal 2: Provide mentorship, advising, career counseling, and other support services to foster students' success, holistic growth, and development.

University Strategic Priority 2 - Advancing Research, Innovation and Creativity:

Advance knowledge and promote discovery and the application of findings that benefit our region, state, nation and world.

BCHS Goal 1: Increase dedicated research time and support for faculty research development.

BCHS Goal 2: Enhance communication with faculty to ensure research recognition and promote collaborative opportunities.

University Strategic Priority 3 - Advancing Local, Regional and Global

Engagement: Foster lasting economic vitality through local, regional and global engagement.

BCHS Goal 1: Develop, optimize, and strengthen partnerships in research and service for rural health and quality of life.

BCHS Goal 2: Promote and expand health and human service workforce development.

BCHS Goal 3: Increase and enhance interdisciplinary global engagement experiences.

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University Strategic Priority 4 - Advancing Diversity, Equity and Inclusion:

Cultivate and support a welcoming university community and an academic culture of collaboration and respect through education and inclusive practices.

BCHS Goal 1: Create an inclusive and inspiring educational environment for people to learn, work, and engage with one another.

BCHS Goal 2: Provide opportunities for individual growth and professional development for all members of our community.

University Strategic Priority 5 - Investing in Faculty and Staff Excellence: Dedicate and ensure ongoing resources to recruit, retain and support exceptionally talented faculty and staff.

BCHS Goal 1: Recruit and retain high-quality, innovative, and diverse faculty and staff, and provide resources for their continued professional development.

BCHS Goal 2: Facilitate a culture that promotes health, well-being, and work-life balance.

University Strategic Priority 6 - Strengthen Resilience and Sustainability:

Strengthen our culture of sustainability that protects and supports the physical environment, the well-being of people, the university's economic vitality, and the resilience of our campus community.

BCHS Goal 1: Promote and advocate for healthy and resilient communities through research, education, and engagement.

BCHS Goal 2: Secure external resources through philanthropic support and grant funding to support our mission.