Mission
The mission of the Beaver College of Health Sciences is to elevate health and quality of life in our region and beyond by preparing future leaders through transformative education, collaborative research and community engagement.

Vision
To be a national leader in inter-professional education and innovative scholarship focused on sustainable health and quality of life.

Our Core Values
The Beaver College of Health Sciences embraces the following core values that guide us in achieving our vision and fulfilling our mission. We are committed to:

- **WELLNESS** Building and preserving a community culture of health
- **SUSTAINABILITY** Promoting sustainable social, economic and environmental policies and practices to optimize health and well-being
- **INTEGRITY** Modeling professional and ethical behaviors
- **INNOVATION** Embracing and driving change that elevates excellence and reflects best practice
- **ACCOUNTABILITY** Honoring our commitments through transparency and stewardship
- **RESPECT** Treating others with dignity and civility
- **DIVERSITY** Appreciating differences and fostering inclusion
- **EQUITY** Striving to eliminate health disparities and promote access to care
- **COMMUNITY** Creating, growing and learning together
COLLEGE GOALS.

The Appalachian State University Strategic Directions and College Goals provide the foundation for developing our operational initiatives to advance the mission and vision of the College.

Appalachian State University Strategic Direction 1: Creating the Transformational Educational Experience

- **BCHS Goal: Teaching and Educational Programs.** Ensure high quality programs through teaching, mentorship, advising, support services, and diverse learning opportunities for students

- **BCHS Goal: Interprofessional Education.** Prepare professionals who champion person/family/community-centered health and well-being through effective collaborations with other disciplines

Appalachian State University Strategic Direction 2: Advancing Knowledge and Addressing the Challenges of Our Region, State and World through Creativity and Innovation

- **BCHS Goal: Research.** Conduct and disseminate high-quality research and scholarship to enhance health and well-being

Appalachian State University Strategic Direction 3: Engaging the State, Region and World

- **BCHS Goal: Service & Community Engagement.** Establish and expand strategic partnerships to improve health and well-being through community-focused, effective and sustainable initiatives

Appalachian State University Strategic Direction 4: Embracing Diversity of Thought, Belief and Community

- **BCHS Goal: Diversity.** Preparing students for a multicultural workforce that inspires and promotes diversity, inclusion, social justice and global thinking

Appalachian State University Strategic Direction 5: Preserving Faculty and Staff Excellence
• **BCHS Goal: Faculty and Staff Excellence.** Recruit high-quality, innovative faculty and staff and provide resources for their continued professional development

• **BCHS Goal: Faculty and Staff Well-Being.** Facilitate a culture that promotes health, well-being, and work-life balance

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**Appalachian State University Strategic Direction 6: Building a Responsive Infrastructure for a Sustainable Campus**

• **BCHS Goal: Sustainability.** Promote and advocate for communities that are inclusive, safe, resilient, and healthy

• **BCHS Goal: External Support.** Secure external resources through philanthropic support and grant funding to support our mission

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Beaver College of Health Sciences Strategic Plan

Adopted March 23, 2018